
Village of Beecher
625 Dixie Highway
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Stacy Mazurek
Todd Kraus

January 7, 2019

Dear Business Owner/Organization:

The Village of Beecher will be celebrating its Sesquicentennial (150th birthday) in 2020! One of the special projects planned to commemorate this special event is the publication of a new book explaining the last 25 years of history since the historical book was written for the 1995 Quasquicentennial.

The Village has commissioned several members of the original Quasquicentennial book committee from 1995 to write the next chapter of our history. This committee, chaired by Shirley Biery, Library District President, is beginning their research for this large undertaking. The Village has also retained the services of Liberty Creative Solutions of Tinley Park to publish this next chapter; the same publisher as the 1995 book.

The plan is for a 60 page book with 50 pages of text and photos and approximately 10 pages of ads allowing businesses and organizations to congratulate the Beecher community on this achievement and to become part of the written historical record.

All ads have to follow certain guidelines (attached) and the proceeds of the ads will be used to publish at least 500 copies of the book for sale, and for posting on the Village's website one year from the date of publication release. The books will be sold for \$20 each at the Beecher Village Hall and at the Beecher Community Library beginning in June of 2020. The proceeds from the ad sales will be used exclusively to offset the publication cost of the book and fund any special events planned for 2020. \$10,000 needs to be raised to print the book.

We are beginning this process now to get an idea of the level of interest in ad sales and to properly lay out the book. This takes a great deal of time and planning. We are asking for your commitment to purchase an ad and ad size desired by February 15, 2019. The artwork and funding commitment will be needed by June 1, 2019. Please see the attached guidelines for additional information. Patty Meyer will be your point of contact at the Village Hall.

Thank you in advance for your consideration and we hope you choose to be a part of Beecher's Sesquicentennial book!

Marcy Meyer, Chair
Frank Basile, Co-Chair
Community Relations Committee

**GUIDELINES FOR ADS IN THE VILLAGE OF BEECHER
1995-2020 SESQUICENTENNIAL HISTORICAL BOOK**

Ad Costs will be as follows:

8.5" x 11" Full Page:	\$1,000
1/2 Page:	\$ 750
1/4 Page:	\$ 500

Ads must be congratulatory or historical in nature. For example, a “before and now” photo of your business, congratulations to the Beecher community, or a thank you to your customers for the last +/- 25years. The 1995 book followed the same guidelines.

The Village will accept camera-ready artwork or digital format. If you would like to have your ad completed by the publisher, that can be arranged. However, all ads must comply with the theme of the book as determined by the committee.

Organizations can also purchase ads, listing their officers or members, or photos of their buildings, such as churches, social clubs, non-profits, and units of local government. However, preference will be given to an organization or business that has a physical presence, regular meeting location, or a substantial portion of their customers in Washington Township.

The Village reserves the right to reject any and all ads and to recommend changes to the ad copy to conform to the style of the book. Attached are some examples of ads that were used in the 1995 edition.

Please reply with your ad size commitment as soon as possible, but no later than February 15, 2019. Artwork and payment can follow, but must be received no later than June 1, 2019. All proceeds will be used for publication of the book and other special events associated with the sesquicentennial.

This is a first-come/first-serve process, so reserve your space now!

Any questions or concerns can be referred to Patty Meyer at the Beecher Village Hall,
pmeyer@villageofbeecher.org or 708-946-2261.

IMPORTANT DEADLINES:

- February 15, 2019 - commit to ad space (please specify size)
- June 1, 2019 - camera ready artwork and payment due

***Deeke-Ohlendorf
Amvet Post 67
and Auxiliary***

Beecher, Illinois

Commander George Hartman
First V.C. Gene Glandon
Second V.C. Robert Letterer
Adjutant Dennis O. Claus
Finance Officer Lawrence Sanders
Judge Advocate Joseph A. Bell
Provost Marshal James L. VonAlven
Chaplain Erwin Ohlendorf
Trustee Howard Selk
Trustee Wayne Nelson
Trustee Fred Rentner

**Becker's
Automotive**

525 Dixie Hwy.
Box 1121
Beecher, IL 60401

708-946-6544

DeGROOT MASONRY, INC.

29117 South Park Road
Beecher, IL 60401

• Residential • Commercial • Industrial

FREE ESTIMATES

Don 708-946-2762 Dave 708-755-9422

A Beecher business for 32 years

HAPPY 125TH BIRTHDAY BEECHER



1958



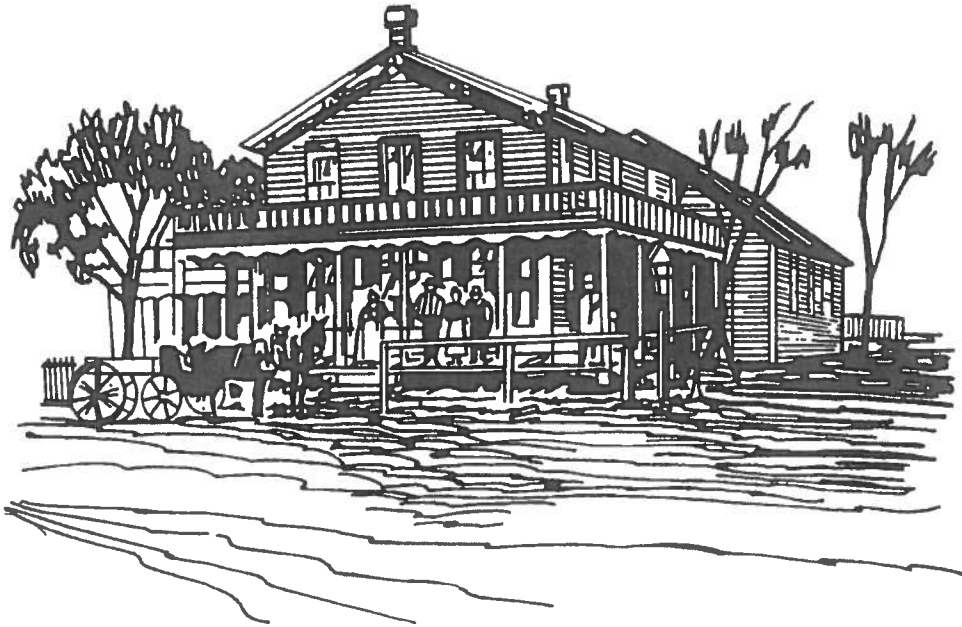
1995

We've Also Come A Long Way...

BEECHER POLICE ASSOCIATION

The Princess Cafe

Beecher, Illinois



Over the years, at the Princess Cafe, we have built a reputation for serving quality food and cocktails in a warm, relaxing atmosphere.

We select only the finest meats and freshest vegetables. Our chefs take great pride in the preparation of each and every order. Our staff strives to provide you with friendly, courteous service and are eager to assure that your every visit is an enjoyable one.

Thanks to our many friends who visit us often and to our "first time" customers. We look forward to seeing you all again soon.

*Your Hosts,
The Dousias Family*

502 Dixie Highway

708-946-3141